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Manager Listing

Bangalore Stock

Stock Exchange Towers.

51, 1st Cross, J. C. Road

Bangalore 560 027

The Hyderabad Stock

3-6-275, Himayatnagar

Pune Stock Exchange Ltd.

'Shivleela Chambers'

R. B. Kumthekar Marg

752, Sadashiv Peth

Hyderabad 500 029

Exchange Ltd.

The Secretary

Exchange Ltd.

The Secretary

Pune 411 030

Registered Office Virginia House 37 J. L. Nehru Road, Kolkata 700 071 India Telephone: 91 33 2889371 Fax: 91 33 2882259/2260/1256

82-3470

31st December, 2002

The Secretary
The Calcutta Stock Exchange
Association Ltd.
7, Lyons Range
Kolkata 700 001

The Executive Director Madras Stock Exchange Ltd. Exchange Building 11, Second Line Beach Chennai 600 001

The Executive Director
The Stock Exchange, Ahmedabad
Kamdhenu Complex
Panjarapole
Ahmedabad 380 015

The Secretary
The Uttar Pradesh Stock
Exchange Association Ltd.
Padam Towers
14/113, Civil Lines
Kanpur 208 001

The Executive Director The Delhi Stock Exchange Association Ltd. DSE House 3/1, Asaf Ali Road New Delhi 110 002

The Dy. General Manager Corporate Relationship Dept. The Stock Exchange, Mumbai 1st floor, New Trading Ring, Rotunda Building, P. J. Towers Dalal Street, Fort Mumbai 400 001

The Secretary
Cochin Stock Exchange Ltd.
MES Buildings, Dr.P.K.Abdul Gafoor
Memorial Cultural Complex
36/1565, 4th floor, Judges Avenue
Kaloor
Cochin 682 017

The Secretary
The National Stock Exchange of India Ltd.
Exchange Plaza, 5th floor
Plot No. C/1, G Block
Bandra-Kurla Complex, Bandra (East)
Mumbai 400 051

PROCESSED

THOMSON FINANCIAL

Dear Sirs,

We write to advise that the Board of Directors of the Company at its meeting held on 31st December, 2002, approved, as part of the FMCG portfolio, setting up a Strategic Business Unit for sourcing 'Agarbattis' from the small scale sector.

Yours faithfully, ITO Limited

(R. K. Singhi) Deputy Secretary 22



cc: Securities Exchange Commission
Division of Corporate Finance
Office of International Corporate Finance
Mail Stop 3-9
450 Fifth Street
Washington DC 20549
U.S.A.

cc: Societe de la Bourse de Luxembourg 11 Avenue de la Porte - Neuve L-2227 Luxembourg.